



ROLANDO STREET FAIR

SUNDAY MARCH 20, 2022

SPONSORSHIP INFORMATION

ABOUT THE ROLANDO STREET FAIR - WELCOME BACK

After a two year hiatus we are bringing back the **24th Annual Rolando Street Fair** - the most neighborly street fair in San Diego! Over 14,500 people attend this fantastic fair, produced by The Rolando Community Council, organized and run by a team of tireless volunteers, and supported by our generous local businesses. The fair is held on beautiful tree-lined Rolando Blvd in the heart of the College Area.

The Rolando Street Fair is a well loved annual event - free to the local neighborhood and the the San Diego community. It's a fun day out for everyone and **a great way to promote your business to our wider community and city!**

Main Stage Concerts featuring popular San Diego bands (our exciting crowd-drawing line-up will be announced in January)

Kids Zone \$5 a kid all-day access to inflatables, climbing walls, game stalls, and more!

Community Stage featuring local performing groups, schools, clubs, and more

Beer Garden with Corbin's Tap Truck and lots of local brews

Food Stalls and Artist/Makers' Booths - highlighting the wide variety of local eateries and talented community artists and makers

SPONSORSHIP OPPORTUNITIES

Sponsoring the Rolando Street Fair is a fantastic way to promote your business to your local neighbors and the broader San Diego community. The support of local businesses through sponsorship is vital for the continuation of this popular and unique annual community event.

BRONZE SPONSOR \$500

- Your logo included on print and social media promotion of the Rolando Street Fair
- Link to your website included on the Rolando Street Fair website
- Complimentary Booth in a great location

SILVER SPONSOR \$1,000

- Your logo included on signage at the Main Stage of the Fair
- Your logo included on print and social media promotion of the Rolando Street Fair
- Link to your website included on the Rolando Street Fair website
- Complimentary Booth in Premier Location, with a Canopy, Table and Chairs

GOLD SPONSOR \$2,500

- Your logo included on signage at the Entrances to the Fair and at the Main Stage
- Your logo included on print and social media promotion of the Rolando Street Fair
- Link to your website included on the Rolando Street Fair website
- Complimentary Booth in Premier Location, with a Canopy, Table and Chairs

LEAD SPONSORSHIP OPPORTUNITIES

KIDS ZONE SPONSOR \$5,000

The \$5/Kid all-day ticket to the Kids Zone is unique to the Rolando Street Fair. Your support will make this unique, family-friendly, and affordable all-day Kids Zone even more fantastic and fun!

- Banner /signage acknowledging you as the Sponsor of the Kids Zone
- Your logo included on signage at the Entrances to the Fair and at the Main Stage
- Your logo included on all print and social media promotion of the Rolando Street Fair
- Link to your website included on the Rolando Street Fair website
- Booth in Premier Location, with a Canopy, Table and Chairs

COMMUNITY STAGE SPONSOR \$5,000

This professional stage provides a wonderful space for our talented local performers to dance, sing, act, and entertain all fair-goers. This is a very popular stage and a great way to show your community support!

- Banner /signage acknowledging you as the Sponsor of the Community Stage
- Your logo included on signage at the Entrances to the Fair and at the Main Stage
- Your logo included on all print and social media promotion of the Rolando Street Fair
- Link to your website included on the Rolando Street Fair website
- Complimentary Booth in Premier Location, with a Canopy, Table and Chairs

MAIN STAGE SPONSOR \$5,000

The Main Stage - located in the center of the fair - provides a popular and well-loved all day concert for the community.

- Banner /signage acknowledging you as the Sponsor of the Main Stage
- Your logo included on signage at the Entrances to the Fair and at the Main Stage
- Your logo included on print and social media promotion of the Rolando Street Fair
- Link to your website included on the Rolando Street Fair website
- Complimentary Booth in Premier Location, with a Canopy, Table and Chairs

We hope that you will consider becoming a part of this unique and wonderful community event.

For more information or to create a bespoke sponsorship package, please contact us at: RolandoStreetFairSponsors@gmail.com

Or call Kirstin at 619-717-1633